



Strategic Plan 2015—2018

About QNADA

QNADA is the peak organisation for the non-government (NGO) alcohol and other drug (AOD) sector. QNADA members provide intoxication management, withdrawal management (inpatient), individual and family counselling, outreach, case management, residential treatment (or residential services) including Therapeutic Communities and Residential Rehabilitation, harm reduction and continuing care/supported accommodation services.

As a peak organisation, QNADA's purpose is to support our members to deliver high quality, evidence based services.

The following principles guide the work of QNADA:

- ◆ Representation—we actively consult and reflect the views of our members in the conduct of our activities;
- ◆ Professionalism—we act with integrity and courtesy;
- ◆ Transparency—we are accountable to our members, funders and stakeholders;
- ◆ Collaboration—we encourage and support partnerships and linkages within and across sectors.

Our Vision

A cohesive, sustainable and high quality NGO AOD sector, that delivers the best possible outcomes for the Queensland Community. Four objectives have been identified to support achievement of our vision.

Illuminate

- ◆ Identify emerging trends in drug use, harm reduction and treatment approaches to support members, funders and policy makers to shape effective responses.
- ◆ Support understanding of the optimal investment and service mix required to reduce alcohol and drug related harm.

Innovate

- ◆ Support research and evaluation to strengthen harm reduction and treatment approaches.
- ◆ Contribute to a policy environment which encourages innovation.

Increase

- ◆ Support workforce development and capability.
- ◆ Support understanding of effective service models and sector capability.

Influence

- ◆ Community perceptions that stigmatise people who use drugs and the services that support them.
- ◆ Planning, policy and investment in effective responses to alcohol and other drug issues.